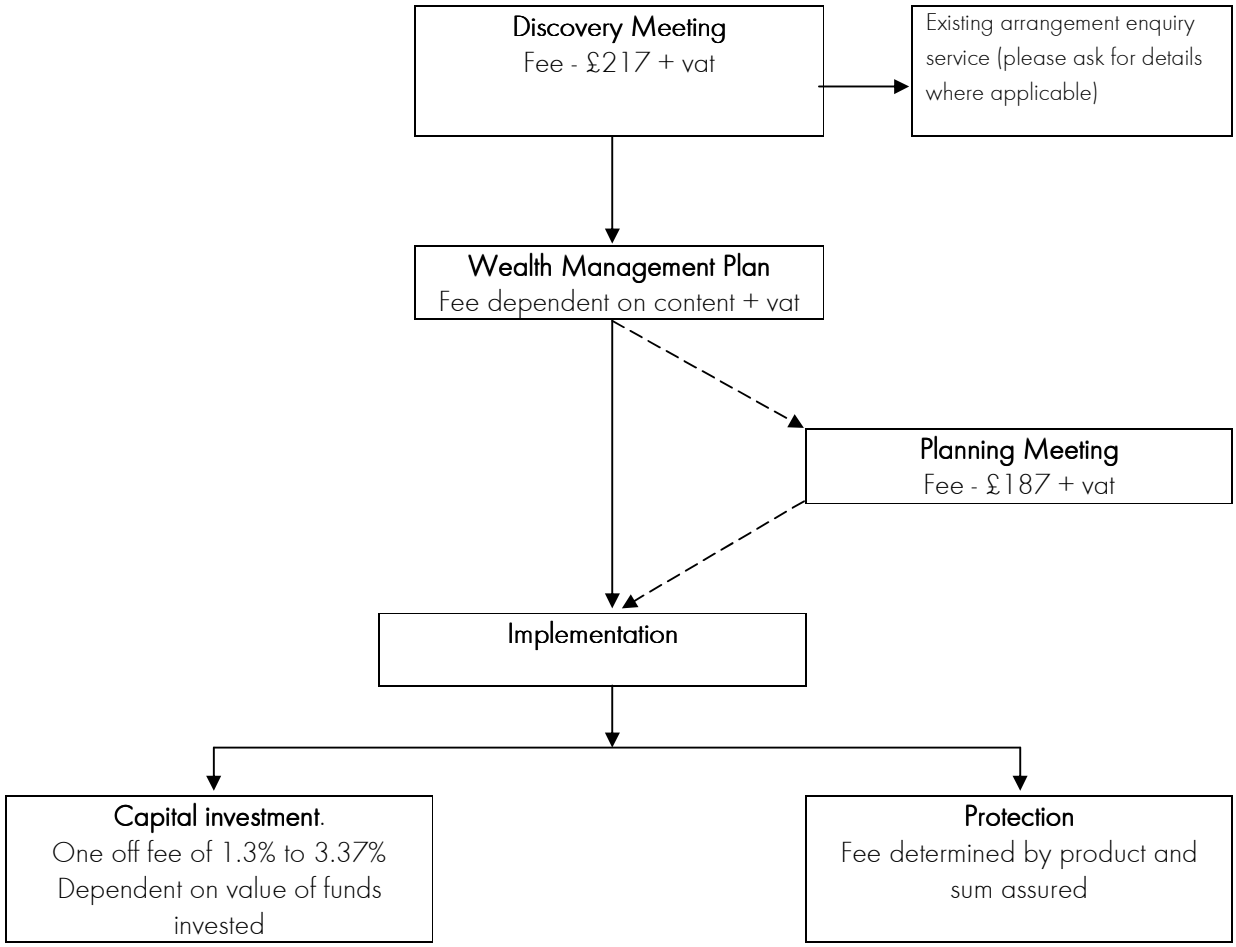Initial Consultancy